

Our Journey To Infinite Growth

Sin Heng and Kobelco are proud to celebrate a future of unlimited possibilities



in Heng Heavy Machinery Limited and Kobelco have shared a common goal of delivering product and service excellence. Together, we have been taking the products of Kobelco to higher standards. This year, as the two partners celebrate the 500th unit milestone, it signifies another leap forward in a journey to infinite growth.

Demonstrating its visionary leadership by surpassing expectations with innovative and eco-friendly products, Kobelco seals its sterling reputation as a world-leading crane manufacturer that delivers excellence. The achievement of Sin Heng's 500th unit milestone was made possible by Kobelco Cranes South East Asia (KCSA)'s focus on continuous support and speedy responses.

Sin Heng always understands the needs of our customers and appreciates their valuable feedback. Their feedback and level of satisfaction have continuously motivated Sin Heng to provide value-added services and to stay ahead of the competition. With our dedicated and professional staff, Sin Heng is always ready to deliver top-notch services and solutions to our customers. We believe that with the strong support of our customers and Kobelco, Sin Heng is well-positioned to take its businesses to greater heights.



500th Milestone 400th Unit Milestone 300th Unit Milestone 200th Unit Milestone 100th Milestone 2009 2011 2013 2014 2016

We would like to express our great gratitude to Sin Heng for the purchase of the 500th unit of our cranes. We strongly believe that this is the result of the astute leadership and determination of Sin Heng's Chairman, Mr. Tan Ah Lye, and Executive Director, Mr. Tan Cheng Guan, as well as the strong teamwork and great efforts of all staff members of Sin Heng. We look forward to stronger co-operation between our companies and a brighter future together.

Mr. Kazuhide Naraki President and CEO, Kobelco Construction Machinery We are proud to accomplish this landmark achievement. Our highest appreciation to Kobelco and Kobelco Cranes South East Asia for their strong support and collaboration. We would also like to thank our supportive customers for their continued patronage and valuable feedback, as well as the dynamic staff of Sin Heng for their determination to deliver the best quality every time. We will continue to open up new grounds and opportunities and progress towards greater success with all our valued partners.

Mr. Tan Ah Lye Chairman, Sin Heng Heavy Machinery Limited

新興重型機械有限公司
SIN HENG
HEAVY MACHINERY LIMITED
Authorised Distributor Of Kobelco Cranes

Dur Subsidiaries:

Sin Heng Aerial Lifts Pte Ltd SH Heavy Machinery Sdn. Bhd. Sin Heng Vina Co., Ltd SH Equipment (Myanmar) Co., Ltd PT SH Machinery Indonesia SH Equipment (HK) Limited

Tel: **+65 6861-6111 www.sinheng.com.sg**